



Company Profile



PT SUZUKI INDOMOBIL MOTOR PT SUZUKI INDOMOBIL SALES

Company Mission



To develop a trusted brand through delivering high quality products and services by focusing on the customer point of view.

Message from the President Director

Minoru Amano

President Director

SUZUKI's journey in Indonesia started from a motorcycle assembly factory in Kali Besar, Jakarta in 1970. After that, we began selling outboard motors in 1971 and manufacturing automobiles in 1976. Not only providing vehicles for domestic market, but we also export made-in-Indonesia products to 74 countries around the world at the moment.

We have been able to continue our business for more than 50 years here in Indonesia thanks to the warm support from people in Indonesia. I would like to express my sincere respect and heartfelt gratitude to everyone in Indonesia for the support to SUZUKI.

SUZUKI is carrying out a mission "To develop a trusted brand through delivering high quality products and services by focusing on the customer point of view". One of our efforts to realize this mission is by introducing hybrid model lineups, which are highly fuel efficient yet affordable, from 2022.

With the support and cooperation from government, suppliers, dealers, all of employees, and all of stakeholders, SUZUKI will continue providing products and services that exceed customer's expectation and contributing to development of Indonesia.



About Us



SUZUKI Indonesia is a business group engaged in the automotive industry that produces, markets and sells motorcycles, automobiles and outboard motors. It is also supported by after sales, spare parts and repair / maintenance services throughout Indonesia which is solid and integrated in serving SUZUKI customers. SUZUKI Indonesia also exports motorcycles and automobiles to 74 countries at the moment.



Number of Employees

4,756

(as of December 2024)



Head Office

Sales, Marketing, Service & Administration

Jl. Raya Bekasi Km. 19 RT 009 RW 001

Kel. Rawa Terate, Kec. Cakung, Jakarta Timur 13920

Ph. (+6221) 29554800 (Hunting)

SOCIAL MEDIA

AUTOMOBILE

- Suzuki Indonesia
- @suzuki_id
- @SuzukiIndonesia
- Suzuki Indonesia
- @Suzuki_id

MOTORCYCLE

- Suzuki Motorcycles Indonesia
- @suzukiindonesiamotor
- @SuzukiMotorID
- Suzuki Motorcycles Indonesia
- @suzukiindonesiamotor

MARINE

- Suzuki Marine Indonesia
- @suzukimarineindonesia



www.suzuki.co.id

SUZUKI'S Commitment

to Contribute for **Indonesia**

SUZUKI'S History

SUZUKI started its business in 1909 in Hamamatsu, Japan as a loom machine maker. Since then, SUZUKI has steadily grown and expanded as a world-class automotive company recognized by people throughout the world as a manufacturer of quality and value-packed products, ranging from motorcycles, cars, outboard motors, electric wheelchairs, and other industrial equipment.

In Indonesia SUZUKI started the production of motorcycle in 1970 with two models, the A100 and the FR70. The A100 was widely used by postmen due to its reliability and thus well known as "Motor Pak Pos (Postman's Motorcycle)". In 1976, SUZUKI started producing commercial car, the Carry ST 10 and passenger car, the Fronte.



Postman's motorcycle (Source: Museum Pos Indonesia)

SUZUKI'S Contribution for Indonesia



SUZUKI has a mission to develop a trusted brand through delivering high quality products and services by focusing on the customer point of view. SUZUKI always maximizes production activities at 3 plants in Indonesia, namely Tambun I Plant, Tambun II Plant, and Cikarang Plant, applies strict quality control system standard based on the ISO 9001 and ISO 14001. Inaugurated in 2015, Cikarang Plant was built with a total investment of 1 billion USD, equipped with the most advanced and sophisticated production technology facilities in Indonesia.

Until now, SUZUKI Indonesia has produced more than 11 million units of motorcycle and 3 million units of car, including for export, which has made SUZUKI Indonesia considered as one of the most important business units of SUZUKI Group. SUZUKI Indonesia has also received the Authorized Economic Operator (AEO) certification, which helps SUZUKI to deliver high quality products to our overseas customers faster. We are highly committed to increase our production volume, export volume, and export destination countries, in line with the Indonesian government policies.



SUZUKI also actively carries out continuous development of human resources that can adapt with the change in the automotive industry through training programs, knowledge and technology transfer, and on the job training at SUZUKI Japan. We also regularly conduct Hinkou activities with our suppliers to improve the quality of components, as our support to the development of automotive industry localization.

Contribution to Carbon Neutral



SUZUKI is also committed to contributing to carbon neutrality through several initiatives to improve energy efficiency in production process at our plants. In addition, SUZUKI also continues innovation in the development of environmentally friendly vehicles. On June 2022, SUZUKI launched the first mass-produced hybrid card in Indonesia, the All New Ertiga Hybrid. One year after it, SUZUKI launched the second hybrid cars produced locally, the New XL7 Hybrid. In 2025, SUZUKI presented Fronx as the third hybrid car manufactured domestically. In the future, SUZUKI is committed to present other electrified vehicles in Indonesia which suits Indonesian condition.

Smart Hybrid Vehicle by SUZUKI

SUZUKI's innovation through the smart technology of Integrated Starter Generator (ISG) with the Lithium Ion battery, which stores energy in the Lithium Ion Battery when the vehicle slows down and provides additional power to the engine during acceleration, equipped with the Engine Auto Stop feature when the vehicle stops to save fuel consumption and make a smoother engine vibration. This futuristic technology with a simple structure provides optimal performance for the car.

Highly Efficient
Combustion Engine
(K series, DOHC, VVT)

8
YEARS
LITHIUM-ION
BATTERY WARRANTY

Lithium Ion Battery

ISG
(Integrated Starter
Generator)



Scan to see how
the SHVS
(Smart Hybrid
Vehicle by Suzuki)
works.

SUZUKI'S Commitment Towards Environment



Mangrove Plantation

In November 2024, SUZUKI Indonesia with Pandu Laut Nusantara and Susi Air launched an environmental initiative "The Indonesian Coastal Greenbelt Project", which is started with plantation of 10,000 mangroves in Pangandaran beach and Madasari area in West Java. This activity not only helps protect the coastal area, but also supports the efforts to achieve carbon neutrality.

SUZUKI History

in Indonesia



1970

PT Indohero Steel & Engineering Company (PT ISE), as sole agent for SUZUKI motorcycle started producing and selling motorcycle, A100 & FR70.

1974

PT Suzuki Indonesia Manufacturing (PT SIM), Cakung as company to produce component for SUZUKI motorcycle and automobile started operation.



1976

PT Indomobil Utama (PT IMU), Pulogadung, as sole agent for SUZUKI automobile started producing and selling automobile, Pick Up ST110.

1981

A new motorcycle assembly plant in Tambun began to operate.

1984

PT Suzuki Engine Industry (PT SEI), Cakung as company to produce engine for motorcycle and automobile started operation.

1986

Market share of SUZUKI automobile reached first position.



1991

- Merger of 5 companies (PT ISE, PT SIM, PT IMU, PT SEI and PT First Chemical Indonesia) into PT Indomobil Suzuki International. (Share holder : Indomobil 51% & Suzuki Motor Corporation 49%).
- New automobile factory at Tambun started operation.



1993

Started export of Futura to Malaysia.

1994

- SUZUKI Marine introduced 2-stroke model Outboard Motor, DT15.
- Export RC100/110 motorcycle to Vietnam.



1995

Total automobile production reached 500,000 units.



1997

Opened new Part Center Warehouse at Tambun.

1999

Attained ISO 9001 Certification for quality management system (updated to ISO 9001:2015 in 2017).

2002

Change in stock composition of PT Indomobil Suzuki International into Suzuki Motor Corporation 90% & Indomobil 10%.



2004

Total automobile production reached 1,000,000 units.



2005

Total motorcycle production reached 5,000,000 units.



2008

Attained ISO 14001 Certification for environment management system at Tambun I Plant (Updated to ISO 14001:2015 in 2018).

2009

- Company changed its name to PT Suzuki Indomobil Motor.
- Attained ISO 14001 Certification for environment management system at Tambun II (updated to ISO 14001:2015 in 2018).

2012

Attained SNI ISO/IEC 17025 Certification for Emission Testing Laboratory (Updated to SNI/IEC 17025:2017 in 2020).



2013

Total motorcycle production reached 10,000,000 units.

2014



- Started export of Karimun Wagon R to Pakistan.
- Total automobile production reached 2,000,000 units.
- Change in stock composition of PT Suzuki Indomobil Motor into Suzuki Motor Corporation 93.4% & Indomobil 6.6%.

2015



- Opened new factory with advanced technology for automobile at Cikarang.
- Started export of Address to Europe, Japan, ASEAN and Oceania.
- Change in stock composition of PT Suzuki Indomobil Motor into Suzuki Motor Corporation 94.9% & Indomobil 5.1%.

2017

Total export of motorcycle reached 500,000 units.



2018



- Started export of All New Ertiga and Nex II.
- Total automobile production reached 2,500,000 units.
- Total automobile export reached 500,000 units.
- Attained ISO 14001:2015 Certification for environment management system at Cikarang Plant.
- PT Suzuki Indomobil Motor attained AEO (Authorized Economic Operator) certification, which is the highest certification for a company conducting export, from Directorate General of Customs and Excise.

2020



- Introduced ECSTAR as new brand for genuine oil for SUZUKI cars.
- Total motorcycle export reached 1,000,000 units.
- SUZUKI celebrated the 50th anniversary in Indonesia.

2021

Introduced ECSTAR as new brand for genuine oil for SUZUKI motorcycle and outboard motor.

2022

- Introduced the first electrified car in low multipurpose vehicle (LMPV) class, All New Ertiga Hybrid.
 - Started export of the electrified car, All New Ertiga Hybrid.
- Total automobile production reached 3,000,000 units (December 2022).



2023

- Introduced the second electrified car produced domestically, New XL7 Hybrid.
 - Started export of the electrified car, XL7 Hybrid.



2024

- Introduced the domestically developed electrified car model, All New Ertiga Hybrid Cruise.
- PT Suzuki Indomobil Sales attained AEO (Authorized Economic Operator) certification from Directorate General of Customs and Excise.



2025

- Total motorcycle export reached 1,500,000 units.
- Introduced the third electrified car produced domestically, SUZUKI Fronx.



SUZUKI Indonesia's Structure



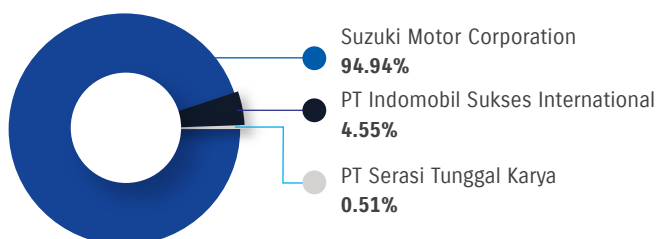
Suzuki Motor Corporation Japan
Principal



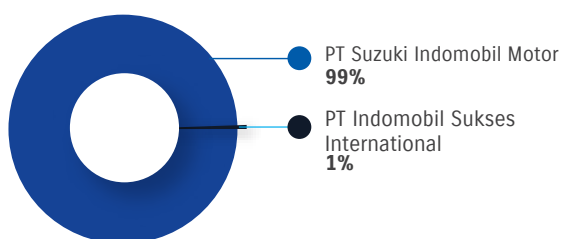
PT Suzuki Indomobil Motor (SIM)
Sole Manufacturer

Shareholders

PT Suzuki Indomobil Motor



PT Suzuki Indomobil Sales



Cikarang Plant



- Production of passenger cars
- Production of engine, transmission, and components for car.

- **Site Area** : 1,307,000 m²
- **Products** : All New Ertiga Hybrid, All New Ertiga, XL7 Hybrid, XL7, Fronx
Engine K15B (1500cc), Engine K15B Hybrid (1500cc), Engine K15C (1500cc), Engine G15A (1500cc)
Transmission MR70C, MR74, MF70C
Engine, components, and transmission for car.
- **Address** : Kawasan Industri Greenland International Industrial Center (GIIC) Blok AC, No. 1 Kota Deltamas, Sukamahi, Cikarang Pusat, Bekasi, Jawa Barat
- **Phone** : (+6221) 29601900

Tambun I & II Plant



TAMBUN I

Production of motorcycle and its engine, transmission, and other components

- **Site Area** : 141,746 m²
- **Products** : GSX-R150, GSX-R125, GSX-S150, GSX-S125, Satria F150, Nex II, Nex Crossover, Address, Address Playful, Burgman 125 (assembling).
- **Address** : Jl. Raya Diponegoro Km 38.2, Kel. Jatimulya, Kec. Tambun Selatan, Kab. Bekasi, Jawa Barat 17510
- **Phone** : (+6221) 8801251, 8801235, 88347883

TAMBUN II

Production of cars and its components

- **Site Area** : 426,000 m²
- **Products** : New Carry Pick Up, APV
- **Address** : Jl. Raya Diponegoro Km 38.2, Kel. Jatimulya, Kec. Tambun Selatan, Kab. Bekasi, Jawa Barat 17510
- **Phone** : (+6221) 8801251, 8801235, 88347883

Parts Center

- **Site Area** : Jl. Toyogiri, Tambun, Bekasi, Jawa Barat
- **Phone** : (+6221) 8809940



PT Suzuki Indomobil Sales (SIS)
Sole Distributor



**Sales and
After-Sales Network**



HEAD OFFICE

Sales, Marketing, Service, Administration

Jl. Raya Bekasi Km. 19 RT. 009 RW. 001
Kel. Rawa Terate, Kec. Cakung
Jakarta Timur 13920
Ph. (+6221) 29554800 (Hunting)

Sales & After-Sales Network

(As of December 2024)

	Products	Main Dealer	Outlet
	Automobile	50	307
	Motorcycle	29	48
	Marine	14	55

SUZUKI Sales Performance

(January - December Period)



Automobile

	2020	2021	2022	2023	2024
Domestic	66,130	91,793	90,408	81,057	66,809
Export	45,188	65,505	66,310	40,765	25,753
CBU (Completely Built Up)	37,400	43,653	50,958	38,557	19,141
CKD (Completely Knocked Down)	7,788	21,852	15,352	2,208	6,612
SUZUKI Total Sales	111,318	157,298	156,718	121,822	92,562

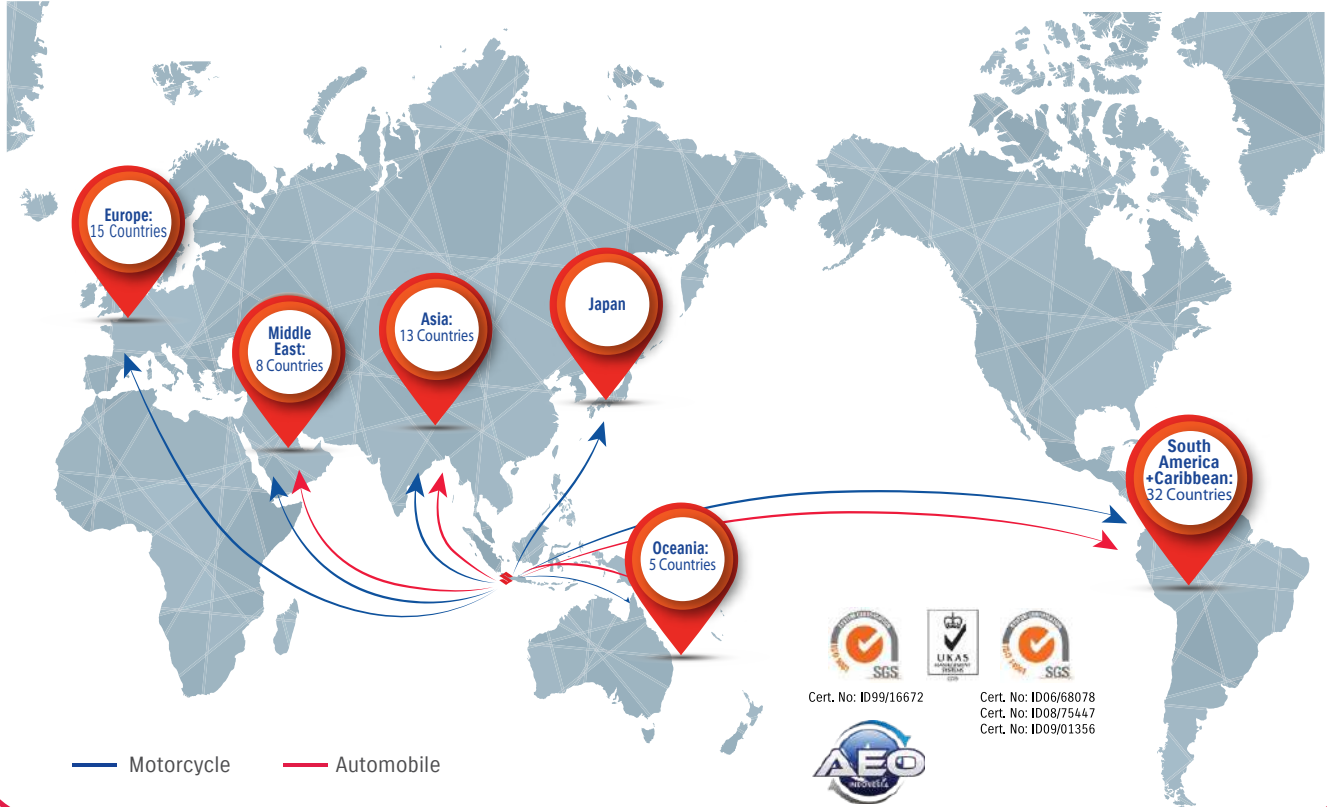


Motorcycle

	2020	2021	2022	2023	2024
Dalam Negeri	28,310	18,380	19,946	11,593	14,305
Ekspor	125,874	133,482	144,986	88,541	85,795
CBU (Completely Built Up)	44,274	40,122	32,306	20,861	20,275
CKD (Completely Knocked Down)	81,600	93,360	112,680	67,680	65,520
Total Penjualan SUZUKI	154,184	151,862	164,932	100,134	100,100

74 Countries and Regions

Export Destinations in 2024



PT Suzuki Indomobil Motor is an automotive manufacturer who serves domestic and international customers. Our plants produces high quality automobile and motorcycle which meet the international standards. We export these products to 74 countries around the world in 2024.



All New Carry
in Taiwan



XL7 Hybrid
in Vietnam



XL7 Hybrid
in Mexico



All New Ertiga Hybrid
in Mexico



GSX-S125
in Silverstone, UK



GSX-S125
at exhibition in Germany

Corporate Products & Awards

Corporate



Authorized Economic Operator (AEO) for PT SIM since 2018



Authorized Economic Operator (AEO) for PT SIS since 2024



Primaniarta Export Award, Extra Ordinary Performance 2018



Best Export Performance And Best User Of Import Facilities For Export Purpose (KITE) Facilities 2019



KITE Facility User With The Best IT Inventory Quality In The DJBC (Directorate General Of Customs And Excise) Jakarta Regional Office 2020

Automobile Products



XL7 HYBRID

- Best Functionality Car, Carvaganza Editor's Choice Award 2023
- Best Total Cost of Ownership Small MPV Crossover, GridOto Award 2023, 2024
- Best MPV Crossover Otomotif Award 2024



XL7

- Car of the Year, Otomotif Award 2020
- Best Small MPV Crossover, GridOto Award 2020, 2021, 2022
- Best Small MPV Crossover in Total Cost of Ownership Category, GridOto Award 2020, 2021, 2022
- Best Resale Value Small MPV Crossover, GridOto Award 2022
- Best Small SUV 7 - Seater, Otomotif Award 2025



ALL NEW ERTIGA HYBRID

- Best Low MPV, Otomotif Award 2024



ALL NEW ERTIGA

- Car of the Year, Otomotif Award 2019
- Total Cost Ownership Category Small MPV, GridOto Award 2019
- Best Low MPV, Otomotif Award 2019
- Marketeers Editor's Choice Award 2022
- Best Resale Value Small MPV, GridOto Award 2024



NEW CARRY PICK UP

- Best Commercial Car, GridOto Award 2019
- Best Pick Up, Otomotif Award 2021, 2024



S-PRESSO

- Best Total Cost of Ownership Compact Hatchback, GridOto Award 2022, 2023, 2024
- Best Fuel Consumption ICE (20,5km/L), GridOto Award 2024



JIMNY

- Top Three World Car Design of The Year 2019
- Best Resale Value for Small SUV, GridOto Award 2020, 2021, 2022, 2024
- Rookie of the Year, Otomotif Award 2020, 2024

Motorcycle Products



GSX-S150

- Best Buy Sport, Motorplus Award 2019



NEX II

- Special Awards Best Budget Motorcycle, GridOto Award 2020



VSTROM 250 SX

- Best Medium Dual Purpose Otomotif Award 2024
- Best Sport Adventure 250cc, GridOto Award 2024
- Best Sport Adventure 250cc, Otomotif Award 2025

Corporate Social Responsibility

Support from the Indonesian people is one of factors that enable SUZUKI to continue its business operation in Indonesia. Therefore, besides providing mobility solutions that suits Indonesian people needs, SUZUKI wants to contribute to Indonesian people through several corporate social responsibility activities in environment and education fields.

Environmental Activities

Clean Up the World

Since 2014 SUZUKI Indonesia routinely participates in SUZUKI global campaign "Clean Up the World", to reduce negative impact of plastic waste in aquatic area by sharing with young generation about the impact of plastic waste, collecting plastic waste in the beach, and distribution of trash bins.



Mangrove Plantation

SUZUKI with Pandu Laut Nusantara planted 10,000 mangroves at Pangandaran beach and Madasari area, West Java in November 2024. Through this initiative, the company plays an active roles to protect coastal areas from abrasion, strengthen coastal ecosystem resilience, as well as reduce greenhouse gas emissions.



Educational Activities

Student Plant Visit

SUZUKI conducted Student Plant Visit activity to give students the opportunity to see directly how SUZUKI cars are manufactured in our plant so that they can increase interest and knowledge about industrial products, technology, and manufacturing processes. From 2017 to this date, more than 60,000 students have visited SUZUKI plants.



Development of Teaching Factory

SUZUKI collaborates with SIM Supplier Club (SSC) to support education through donation of teaching aids, such as cars and production machines, conduct training for teachers, and provide guidance in curriculum development for vocational high schools, training centers, and higher education institutions.

The teaching factory aims to give students opportunity to experience working in an industry so that they can develop hard skills, such as operating production equipment, as well as soft skills, such as thinking independently on how to improve product quality, work process, or work environment.



Activities in Health Education

The company also pays attention to raise public awareness about health, especially for people living in the surrounding areas of our business location, by holding health seminars about HIV/AIDS, stunting, and tuberculosis. SUZUKI also donated medical devices for the Integrated Health Post (Posyandu), distributing milk and eggs for the residents.



HYBRID



FRONX		
Transmission	Engine Capacity	Seat Capacity
MT/AT	1,462 cc	5 Persons



NEW XL7 HYBRID		
Transmission	Engine Capacity	Seat Capacity
MT/AT	1,462 cc	7 Persons



ALL NEW ERTIGA HYBRID CRUISE		
Transmission	Engine Capacity	Seat Capacity
MT/AT	1,462 cc	7 Persons



GRAND VITARA		
Transmission	Engine Capacity	Seat Capacity
AT	1,462 cc	5 Persons



JIMNY 5 & 3 DOOR		
Transmission	Engine Capacity	Seat Capacity
MT/AT	1,462 cc	4 Persons



S-PRESSO		
Transmission	Engine Capacity	Seat Capacity
MT/AGS	998 cc	4 Persons



APV ARENA		
Transmission	Engine Capacity	Seat Capacity
MT	1,493 cc	8 Persons



NEW CARRY PICK UP		
Transmission	Engine Capacity	Seat Capacity
MT	1,462 cc	3 Persons



SCAN TO SEE MORE
DETAILED SPECIFICATIONS

Motorcycle Products



BURGMAN STREET 125EX

Engine Capacity
124 cc



VSTROM 250 SX

Engine Capacity
249 cc

SCAN TO SEE MORE
DETAILED SPECIFICATIONS



GIXXER SF 250

Engine Capacity
249 cc



GSX-R150

Engine Capacity
147.3 cc



GSX-S150

Engine Capacity
147.3 cc



All New Satria F150

Engine Capacity
147.3 cc



AVENIS 125

Engine Capacity
124.3 cc



NEX II

Engine Capacity
113 cc



NEX Crossover

Engine Capacity
113 cc



ADDRESS FI

Engine Capacity
113 cc



ADDRESS Playful

Engine Capacity
113 cc

Marine Products



4 Stroke Outboards

Fast, Quiet,
Economic

Small Engines

DF2.5S | DF6AL | DF20AL

Medium Engines

DF60ATL | DF60AQL | DF70ATX | DF90ATX
DF100BTX | DF115BTX | DF115BZX

Big Engines

DF150APX | DF200APX | DF250APX | DF300APX
DF300APXX | DF325ATX | DF325ATXX



2 Stroke Outboards

Strong and Reliable

Small Engines

DT15AL | DT30L
DT40WL | DT40WRL

SCAN TO SEE
MORE
DETAILED
SPECIFICATIONS





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